



Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION
Misamis Street, Bago-Bantay, Quezon City

UNIFIED SUPPLEMENTARY LEARNING MATERIALS
(USLeM)



MAPEH - ARTS 10

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UNIFIED SUPPLEMENTARY LEARNING MATERIALS

Grade 10 ARTS

ARTS 10: LEARNING OBJECTIVE

Discusses the role or function of artworks by evaluating their utilization and combination of art elements and principles. [A10PL-IIIh-2]

INTRODUCTION:

The past quarter gave an outline of the extraordinary abilities and potential outcomes of the electronic or advanced media now accessible in the present innovation-driven world. These have empowered incredibly imaginative fine arts to advance a long ways past customary artwork model and engineering as fast as innovation can grow new gadgets, devices and strategies present-day craftsmen and planners adjust them to improve their imaginative articulation.

The advanced strategies and patterns in photography, film, print media, computerized media, and item and mechanical plan will be investigated. most quite the ability, imagination, and quality workmanship of Filipino craftsmen and originators in every one of these fields will be perceived and celebrated. not just have these carried Philippine Artistry to the world's consideration; they likewise opened up a whole scope of chances for youthful Filipinos to create and apply these abilities - and make money doing as such.

PRE-ASSESSMENT ACTIVITY

Look at the picture given below. Do you know who he is? What is he known for? Can anyone be able to gain income through vlogs or content developing? Explain your answer.

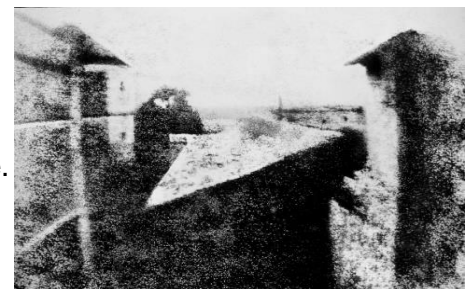


Let's Start!

Media Arts is the investigation of human correspondence through film, photography, video, sound, PC/advanced expressions, and intuitive media. Inventively, understudies utilize the components of space, time, light, movement, shading, and sound to communicate their points of view, emotions, and thoughts. Basically, they figure out how to decipher and assess media inside stylish, social, furthermore, chronicled settings to turn into more illuminated shoppers and effective residents. Media Arts is tasteful based and utilizes components and apparatuses of current and emerging innovations to make works that express sentiments and thoughts. The demonstration of creation is a fundamental piece of thinking which thusly constructs the idea that there are elective ways to deal with conventional broad communications.

Modern technique and Trends and Utilization

- **Photography** is the art of capturing light with a camera, usually via a digital sensor or film, to create an image. With the right camera equipment, you can even photograph wavelengths of light invisible to the human eye, including UV, infrared, and radio.
- The first permanent photograph was captured in 1826
- (some sources say 1827) by Joseph Nicéphore Niépce in France.
- It shows the roof of a building lit by the sun.



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Notable Filipino Photographers

George Tapan



Movement



John Chua



Snake Island



Filmmaking (film production) is the process of making a film. The direction or production of films for the cinema or television. It is a visual storytelling. Filmmaking involves a number of discrete stages including an initial story, idea, or commission, through screenwriting, casting, shooting, sound recording and reproduction, editing, and screening the finished product before an audience that may result in a film release and exhibition.

Process of Film making:

(Development, Preproduction, Production, Post production and Distribution/ Marketing)

Notable Award Winning Filipino Film Maker and their films

Lino Brocka		<ul style="list-style-type: none"> • Maynila sa Kuko ng Liwanag • Ora Pronobis • Jaguar • Tinimbang ka ngunit Kulang • Insiang • Bona • Makiusap ka sa Diyos • Tubog sa Ginto
Ishmael Bernal		<ul style="list-style-type: none"> • Himala • Pahiram ng isang Umaga • Nunalsa Tubig • Wanted perfect Mother
Marilou Diaz Abaya		<ul style="list-style-type: none"> • Jose Rizal • Muro Ami • Bagong Buwan • Moral

Evaluation:

Using the camera of your phone, try doing the following:

- Take a picture of landscape, water picture, group of picture or street scenes, person, architectural subjects in community, present it to a classmate and ask for reaction/assessment what interpretation could it make through:
 - lighting_____
 - beauty_____
 - message trying to convey_____
 - can the picture be used in marketing like print ads and be profitable?
- Watch a movie of a notable film maker through online. Write a movie review on this and take particular attention on Cinematography, sounds and production design. Reflect on how the film maker weaves the story.
