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Learning Activity Sheet for TLE

Quarter 3

Lesson

7

Learning Activity Sheet for TLE Grade 8
Quarter 3: Lesson 7 (Week 7)
SY 2025-2026

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LEARNING ACTIVITY SHEET

Learning Area:	TLE 8	Quarter:	3
Lesson No.:	7	Date:	
Lesson Title/ Topic:	Supplies and Materials Used for Making Handicrafts		
Name:		Grade & Section:	

I. Activity No. 1: Advertisement Act

II. Objective(s): This activity aims to engage students in researching and promoting a specific type of handicraft through an advertisement. It encourages creativity, research skills, and effective communication while highlighting the chosen craft's unique features and benefits.

III. Materials Needed:

- Access to research materials (internet, books, etc.)
- Presentation software (PowerPoint, Google Slides, etc.) or props for acting out a skit
- Optional: Print ad templates, audio recording equipment, video recording equipment

IV. Instructions:

- **Handicraft Selection:** The class will be divided into small groups. Each group will select one type of handicraft from the discussion they are interested in researching and promoting.
- **Research:** Students will research their chosen handicraft, gathering information about its history, techniques, materials used, cultural significance, and notable artisans or producers. They should also identify the target market for their advertisement based on the characteristics and appeal of the handicraft.
- **Advertisement Creation:** (You may use any of the advertisement mediums)
 - **Printed Ad:** Students design a one-page advertisement for a newspaper or magazine, incorporating captivating visuals, persuasive language, and key selling points of the handicraft. The ad should be eye-catching and informative, enticing the target market to learn more about or purchase the handicraft.
 - **Audio or Video Presentation:** Students create a two-minute audio recording, video presentation, or skit that serves as an advertisement for the chosen handicraft. They can use storytelling, demonstrations, testimonials, or music to convey the appeal and value of the craft to the target audience. Visual aids or props can enhance the presentation and engage the audience effectively.
- **Practice and Rehearsal:** Students rehearse their advertisement, ensuring clarity, enthusiasm, and persuasiveness in their delivery. They can seek feedback from peers or the instructor to refine their presentation further.

- **Presentation:**

- **Printed Ad:** Students will present their printed ads to the class, explaining their design choices and the message they aim to convey.
- **Audio or Video Presentation:** Students play their audio recordings and video presentations or act out their skits for the class. After each presentation, allow time for feedback and discussion on the advertisement's effectiveness in reaching its target audience and promoting the handicraft.

Criteria for Grading:

CRITERIA	POINTS
Content Prominent mention of the product Information: Where to buy, contact information, price, size, etc.	30
Technique Creative and effective use of techniques like humor, endorsement, script, design	30
Purpose of the Ad Suited to the target client. Suited to the purpose: created a need, inform new product, brand awareness, instill nationalism, or sustain loyal customers	40
TOTAL	100

V. Synthesis/Extended Practice/Differentiation:

- How did researching and creating the advertisement deepen your understanding of the chosen handicraft and its cultural significance?