



COVERNMENT PROPERTY

201

Lesson Exemplar for Music and Arts

Quarter 1 Lesson

IMPLEMENTATION OF THE MATATAG K TO 10 CURRICULUM

Lesson Exemplar for Music and Arts Grade 8 Quarter 1: Lesson 2 (Week 3-4) SY 2025-2026

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MUSIC AND ARTS / QUARTER 1 / GRADE 8

I. C	. CURRICULUM CONTENT, STANDARDS, AND LESSON COMPETENCIES						
А.	Content Standards	The learners demonstrate understanding of relevant emerging and contemporary concepts, techniques, processes, and/or practices in selected Asian popular music and arts and their cultural influences.					
В.	Performance Standards	The learners produce integrated creative works by using relevant emerging and contemporary concepts, techniques, processes, and/or practices in selected Asian representations of popular cultures.					
C. Learning Competencies and Objectives		 Learning Competency Analyze the cultural influences, relationships, and characteristics (similarities and differences) of emerging and contemporary concepts, techniques, processes, and/or practices in various Asian popular performing and visual arts. Objectives: Characterize commonalities of art of Asian countries in terms of cultural influences, relationships, and characteristics; Relate the characteristics of performance and visual arts in Asia; Explain emerging and contemporary concepts, techniques, processes, and/or practices in various Asian performing and visual arts. 					
C. Content		 Cultural Homogenization Interculturalism Asian-ness and Its Characteristics Cultural Collaboration 					
D. Integration		 SGD 3: Good Health and Well-being: Ensure healthy lives and promote well-being for all at all ages. SGD 4: Quality Education: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. SGD 11: Sustainable Cities and Communities: Make cities and human settlements inclusive, safe, resilient and sustainable. Technology Literacy / Digital Creativity Cultural Literacy, Awareness, and Appreciation English Literature Integration 					

II. LEARNING RESOURCES

Jibiki, K. and Hosokawa, K. (2021). K-pop Boom in Indonesia Gives South Korean Companies an Edge. Media and Entertainment. https://asia.nikkei.com/Business/Media-Entertainment/K-pop-boom-in-Indonesia-gives-South-Korean-companies-an-edge

Kopf, R. (2023). The History of Cosplay: From Fan Culture to Mainstream Popularity. Medium. <u>https://medium.com/cosplayers/the-history-of-cosplay-from-fan-culture-to-mainstream-popularity-95188770168a</u>

Minizize official. (2022). [KPop in Public] TWICE "Fancy+Feel Special" cover by MINIZIZE GIRLS | THAILAND [Video]. YouTube. https://www.youtube.com/watch?v=_LeuxMVCWG4

Minnnや. (2023). [JPOP IN PUBLIC] JO1 (ジェイオーワン) _ "Phobia" Dance Cover by Minnnや from Taiwan [Video]. YouTube. https://www.youtube.com/watch?v=uoAJbk0p8W8

Ng Wai-ming. The Rise of J-Pop in Asia and Its Impact. <u>https://www.jef.or.jp/journal/pdf/cover%20story%207_0403.pdf</u>

Slater, A. (2023). Anime's Resonance in the West: Exploring the Influence of Anime on Western Media. Medium. <u>https://medium.com/@mikejadams55/animes-resonance-in-the-west-exploring-the-influence-of-anime-on-western-media-</u> <u>3fcaffc9455b</u>

- This Is Why. (2022). Hallyu Explained | The reason Korean culture is taking over the world | This Is Why [Video]. YouTube. https://www.youtube.com/watch?v=CmkULRHGa40
- Valentino, Vanessa. The Popularity of East Asian Pop Culture. The Arcadia Quill. March 2, 2022. https://arcadiaquill.com/18031/features/the-popularization-of-east-asian-pop-culture/

Wang, A. (2018). How K-Pop Conquered the West. RollingStone. <u>https://www.rollingstone.com/music/music-features/bts-kpop-albums-bands-global-takeover-707139/</u>

III. TEACHING AND LI	EARNING PROCEDURE	NOTES TO TEACHERS
A. Activating Prior Knowledge	 WEEK 3: Day 1 1. Short Review Activity 1: Preliminary Assessment Evaluate the level of the student's understanding of terms and concepts of the previous lesson by identifying the word being described in the statement1. These are comics or graphic novels originally published in Japan and published in translation2. A contemporary art form to spread a message and not so much to create something that would be visually appealing3. A short term for 'costume play', a performance art and a hobby that has become increasingly popular.	Answer Key: 1. Manga 2. Street Art / Mural Painting 3. Cosplay 4. Performance Art 5. K-pop

4. It refers to an artwork or art exhibition created through actions executed by the artist or other participants. 5. A short term for Korean pop, a genre of popular music originating from South Korea.				
	Number of check marks (~)	RATING	DESCRIPTION	
	5	Excellent	You demonstrate a high level of understanding or ability in the specified area.You display a satisfactory level of understanding or ability in	
	3-4	Good Needs	the specified area.You require significant improvement in understanding or	
B. Establishing	0-2 1. Lesson Pu	Improvement	ability in the specified area.	
Lesson Purpose	Identify the wo clue/s and des Down 1. New, growin 2. Customs, tr 3. Largest con 4. Channel, co 5. Disguise, ac Activity 2: Vie Watch the vide following the li	radition tinent ommunication ctivity	 Answer Key: 1. Emerging 2. Culture 3. Asia 4. Media 5. Cosplay 6. Performance 7. Digital 8. Anime 9. Pop 10. Visual 	

	 Process Questions: What makes Korean culture unique from others? Why is Korean culture taking over the world? What key events that took Korea from folk or traditional to more popular culture? Do you think Korea influenced other countries in terms of performance and visual arts? Why/Why not? Unlocking Content Vocabulary HOMOGENIZATION- an aspect of cultural globalization and refers to the reduction in cultural diversity through the popularization and diffusion of a wide array of customs, ideas, and values. INTERCULTURAL- activities occurring between or involving two or more cultures. ASIAN-NESS - refers to the surge of popular culture including anime, K-pop, manga, and others in other countries as well as non-Asian countries creating their own "Asian" popular culture as a commercial response. 	After watching the short video, ask the students the guide questions. This will be a sort of question and answer portion / sharing of some insights.
C. Developing and Deepening Understanding	 INTERCULTURALISM: ASIAN-NESS AND ITS CHARACTERISTICS Explicitation Characterize commonalities of Asian performance and visual arts and its cultural influences, relationships, and characteristics. Asian-ness- refers to the surge of popular culture including anime, K-pop, manga, and others in other countries as well as non-Asian countries creating their own "Asian" popular culture as a commercial response. Asian influences encompass a vast array of cultural, artistic, philosophical, and societal elements that have originated from or been influenced by the diverse cultures across the Asian continent. 1. K-pop of Indonesia and and Thailand As South Korean entertainment continues to take Indonesia by storm, more South Korean companies are leveraging the popularity of K-pop artists to tap into Southeast Asia's largest market. The number of K-pop fans in Indonesia is exploding, and the country always ranks among top in the number of video views on YouTube. Many Indonesians become familiar with traditional dances at an early age, which may explain why K-pop's unique choreography has caught the eye of so many. The wave of Korean pop culture has fully engulfed Thai youth society with a proliferation of popular music, drama, language, technology, cartoons and cuisine. Among 	https://asia.nikkei.com/Busin ess/Media-Entertainment/K- pop-boom-in-Indonesia-gives- South-Korean-companies-an- edge More on Blackpink Lisa: https://washingtondc.thaiemb assy.org/en/content/thailand- s-lisa-is-first-k-pop-star-with- 100-milli https://www.jef.or.jp/journal/ pdf/cover%20story%207_0403. pdf

K-pop in Thailand <u>https://www.youtube.com/watch?v=_LeuxMVCWG4</u> J-pop in Vietnam	https://www.youtube.com/watch?v=_LeuxMVCWG4 J-pop in Vietnam	
https://www.youtube.com/watch?v=uoAJbk0p8W8 Title of the Song Movement Choreography Stage and Costume Design Music First Video Image: Costume Design Image: Costume Design Image: Costume Design Image: Costume Design Second Image: Costume Design Image: Costume Design Image: Costume Design Image: Costume Design Video Image: Costume Design Image: Costume Design Image: Costume Design Image: Costume Design	Title of the SongMovement ChoreographyStage Costume DesignMusic MusicFirst Video </td <td></td>	

 Read the article about The Popularization of East Asian Pop Culture written by Vanessa Valentino following the link below and answer the process questions afterwards. https://arcadiaquill.com/18031/features/the-popularization-of-east-asian-pop-culture/ 1. What kind/s of performance and visual arts was/were discussed in the article? 2. What are the characteristics of this/these performance and visual arts? 3. Why is East Asian art (performance and visual) appealing to the public? 4. How has East Asian pop culture surged and became widely known? 5. How does Korean culture influence others, particularly non-Asian countries? 	https://arcadiaquill.com/1803 1/features/the-popularization- of-east-asian-pop-culture/
Introducing BINI: The Newest P-Pop Group	
As K-pop continues to dominate pop culture with their increasing dominance in the Western music market, the new Hallyu wave is starting to influence the Pinoy music scene. SB19 is one of the most popular P-pop boy band groups right now as their K-pop inspired songs, music videos and choreography brought a breath of fresh air to the P-pop scene, much to the displeasure of a certain beauty queen.	
To address this current trend in P-pop, ABS-CBN's training agency Star Hunt Academy announced their latest P-pop girl group "BINI" on November 7.	
Who is BINI?	Article from:
Described as a "rookie girl group" in the press release announcing the group, the PR arm of ABS-CBN said that BINI is a group composed of "eight vibrant young individuals who embody the idea of a modern Filipina — sweet, fierce, independent, and informed".	https://www.facebook.com/to dayscarolinian
Jhoanna, who is one of the members of the group, said that the name of the group is based on the Tagalog word "binibini", meaning "young lady". Jhoanna hopes that BINI would embody the values of the "modern Filipina". Fellow member Sheena said that BINI wanted to showcase their talents and represent the Philippines on a global scale.	dayscarollillan
Joining Jhoanna and Sheena as members of BINI are Aiah, Colet, Maloi, Gwen, Stacey and Mikha. While ABS-CBN didn't mention the roles of each member, it revealed Aiah as the oldest member at age 19, while Jhoanna and Sheena are the youngest members at age 16.	
How did BINI become popular?	
While BINI hasn't made their official debut yet, the group already made traction online.	
Before the announcement of the group's pre-debut, a compilation video of their dance covers to various K-pop songs including Blackpink's "How You Like That" and Twice's "More & More" garnered 141,901 viewers on the Philippine Kpop Convention's YouTube channel as of November 27, 2020. Uploaded on August 28, 2020, the group were still called the "Star Hunt Academy Girl Trainees".	
BINI released the music video of their pre-debut single "Da Coconut Nut" on November 20, which is a cover of Ryan Cayabyab's novelty hit popularized by Smokey Mountain in the 90s. MU Doctor and VO3E produced the pre-debut single, which the press release stated that they transformed the 90s novelty hit to "a dance ditty worthy of the [current] P-Pop scene."	
With their vibrant, cutesy, colorful concept, BINI is obviously influenced by K-pop girl groups such as Twice and GFRIEND, which popularized the "teen crush" concept.	
BINI made their stage pre-debut performance in the noontime variety show "It's Showtime" on November 23. Their performance became viral on social media for their impressive synchronized choreography. This served as a contrast to another P-pop girl group,	

GT, who performed a cover performance of Sam Smith's "How Do You Sleep"? in the same show which was widely criticized and mocked for their seemingly unrehearsed, off-beat choreography.	
Korean dance coaches Moon Yeon Joo and Kwan Seong Chan conceptualized the choreography of "Da Coconut Nut". ABS-CBN said that they have previously worked with BTS, Twice, Red Velvet, and Seventeen.	
How did BINI prepare for their pre-debut?	
Some of the members revealed the details of their two-year training in the online companion talk show "It's Showtime Online U" after their pre-debut performance.	
Sheena said that 250 young applicants, aged 16 to 19, auditioned for Star Hunt back in 2018. The applicants were placed in a week- long elimination process that boiled down to eight members. From there, the then-named "Star Hunt Academy Girls Trainees" started their training.	
The members were surprised that they would be trained by Korean coaches. Mikha said that the management believed it would be best to hire them as they would instill discipline to the members in the same manner as K-pop idols.	
ABS-CBN said that the group was trained by Kitchy Molina, Anna Graham, Mickey Perz, and K-pop training group MU Doctor. Molina and Graham were vocal coaches for the group, while Perz served as a dance coach for the group. MU Doctor is known to train successful idols such as Hye-bin of Momoland and I.M. of Monsta X.	
K-pop fans know that the training process for K-pop trainees is difficult, so BINI's training was no different. Despite the hardships they endured during training, Mikha said that the members learned a lot during training that helped crafted their talents When asked by the hosts whether these hardships were worth it, the members unanimously agreed.	
What's next for BINI?	
While it's unclear when BINI will make their official debut, the head of Star Hunt Management Laurenti Dyogi said that the group will perform a mix of original songs and cover revival covers of classic Filipino songs. These songs will be released as singles.	
Their viral pre-debut performance of "Da Coconut But" garnered 2.5 million views and 15,000 shares on Facebook, with their fancam performance garnering additional 37.8k views.	
With the enthusiastic reactions from Filipino netizens and gaining new fans (with no official fandom name yet), the journey of this rookie girl group started out on a high note. As ABS-CBN noted, BINI has "emerged to become the faces and voices to watch in the growing [Filipino] musical genre.	
News feature by Januar Junior Aguja Visual by Stephen Esic	
After reading the article, make a write-up about the K-pop influence to the Philippines, as it introduces SB19 and BINI.	
WEEK 4: Day 1	
INTERCULTURALISM: CROSS-CULTURAL COLLABORATION	Teacher should explain to the
1. Explicitation	students what he/she expects to answer from the essays. The
Explain emerging and contemporary concepts, processes, and techniques of Asian	following guide questions may
performance and visual arts.	help the students to form their
K-Pop Conquered the Quest	write-up.

In 2012, Korean pop music made its debut in the United States with Psy's "Gangnam Style" which included an intense tempo and highly stylized visuals. The song became the first to surpass one billion on YouTube. But that song is viewed as a one-off novelty by the majority of K-pop fans nowadays. Kcon (world's largest fan celebration of Korean culture and music) attracted a few hundred enthusiasts and interested locals when it was held in the United States for the first time in 2012. Since then, the total has increased to over 125,000 split across conventions on both coasts. The organizer adds "People in the mainstream music industry told me they've never heard the roof blown off like that before because the chanting was so loud the last time." The popularity of the event aligns with the global K-pop phenomenon, which has grown from a minor genre to a \$5billion industry in the last five years. K-pop's takeover of the West also when the seven-member Seoul crew BTS become the first group to play a US stadium, at New York's Citi Field.	 What makes SB19 and BINI similar to K-pop groups? As a Filipino, what is your stand of cultural homogenization of Korea to our country? How do you show your appreciation to other cultures?
Exploring the Influence of Anime in Western World Originally limited to its Japanese cultural roots, anime has become increasingly popular and influential in Western culture. Western media's adoption of anime-style characteristics represents a cross-cultural interchange between Japan and the West. Because of anime's widespread appeal, Western artists can now collaborate and draw inspiration from the genre, honoring and learning from it. Through this interchange, both Western and Japanese creator's creative perspectives are expanded and a deeper understanding for other narrative traditions is fostered.	https://www.rollingstone.com/ music/music-features/bts- kpop-albums-bands-global- takeover-707139/
Cosplay in Mainstream The history of cosplay dates back to the 1970s in Japan. Nov Takahashi, a Japanese reporter, first used the phrase "cosplay" after witnessing fans costumed as fantasy and science fiction characters at a Worldcon convention in Los Angeles. Cosplay gained popularity fast in Japan, where fans of video games, anime, and manga took up cosplay as a hobby.	
Because of the popularity of anime and manga in the West during the 1980s, cosplay began to grow in the United States. Small get-togethers of fans who dressed up as their favorite characters and shared a passion for Japanese pop culture were frequently the scene of the first cosplay events in the US. These events were not well promoted and were frequently hosted in hotel rooms or other modest spaces.	
2. Worked Example Present the table to the class and explain each column identifying the similarities and differences of cultural influences, relationships, and characteristics of Asian arts.	https://medium.com/@mikeja dams55/animes-resonance-in- the-west-exploring-the-

	Cultural Influences	Relationships	Characteristics	influence-of-anime-on-western-
K-Pop to pop	Asian Asian pop musicians have been influenced	The Asian pop music industry now has more	K-pop: highly polished production,	media-3fcaffc9455b
	by K-pop's fusion of		emphasis on visuals, cultural fusion, fan	
	pop, hip-hop, R&B, and electronic dance	pop's global success.	engagement, and idol	
	music to explore a wide	Through their frequent	culture.	
	range of sounds and genres. The Asian pop	collaborations on music projects, concerts, and TV	Asian pop: cultural	
	music landscape has	shows, artists from various	diversity, regional	
	benefited from this	,	influences, language	https://medium.com/cosplaye
	cross-pollination of musical influences,	skills, and creative influence. The Asian pop	diversity, cultural context, and fan	rs/the-history-of-cosplay-from-
	which has produced a	music scene is made richer	culture.	fan-culture-to-mainstream-
	more varied and lively soundscape.	and more diverse by these partnerships.		<u>popularity-95188770168a</u>
Cosplay	It reflects a dynamic		Colorful wigs,	
	blend of tradition and	phenomenon in Japan. It	elaborate costumes,	
	modernity, serving as a catalyst for cultural		and accessorizing. Cosplayers may dress	
	exchange, artistic	fans of K-pop culture,	as historical figures	
	expression, and community building	anime, and gaming. China also has ChinaJoy	or characters from traditional folklore,	
	across the region and	featuring cosplay	rekindling interest in	
	beyond. Cosplay	competitions and	the cultural heritage	
	intertwines with various aspects of	exhibitions and Taiwan has Taiwan Comic	of their respective countries among	
	society and shapes	Exhibition attracting	younger generations.	
	perceptions of identity, entertainment, and	cosplayers from across the region. Thailand provides		
	community.	platforms for enthusiasts		
	~	to come together with the		
Anime	and Asian animation,	event Comic Con. Animation of Asia and	Hand-drawn by a	
Animatic	on known as anime,	Western share great	variety of artists	For advanced classes, teachers
	influenced Western culture. It began when	stories and genres such as romance, comedy, horror,	Animate by computer Western animation is	can divide the class into
	animators began	and more.	characterized by fluid	groups and let the class
	playing around with		movement and	discuss and explain the table
	film-making techniques which had		lifelike characters, often reflecting	in front. Teacher will facilitate
	been popularized in		realism.	the activity.

1					
	nan Fra	rope and America, nely from Russia, nce, Germany and United States.		Western animation focuses on a single hero (protagonist), whereas the focus of Japanese anime is on 'Nakama,' a group of characters.	
	3. Lesson Activity Activity 6: Picture Refer to learning act After each student they will be grouped				
	WEEK 4: Day 1				
	Activity 7: The Bu	ZZ			
	 Divide the class Each group will Animation. They group discussion These groups in response to a pain Within each grout thoughts about the thoughts about the thoughts about the share and discuss The group will agon group outputs. 				
	Rubrics for Buzz Se				
	Criteria Contribution		contribute and some even re than was required.	Percentage 15%	Supervise each group and encourage individuals to participate.
	Cooperation	All members	work well together all the hers when needed.	20%	par dorpato.

	On task Communication Total	Team is on task all of the tir need any teacher reminders. Each member listens well to Each member speaks in a fr encouraging way.	each other. 35%	After the presentation, take time to debrief the session by asking students about the key learning for emphasis and assessment. Summarize their outputs, discuss the points and conclude.
D. Making Generalization s	and one question they	back ents record three things they lea y still have. Ask the students idents to try and answer each o	to share their thoughts wi	th a
	3 - Three Things I Learned 1. 2. 3.	 2 - Fun Facts about the Lesson 1. 2. 	1 - One Question about the Topic	
	1. Reflection on Learning Activity 9: One Word Lesson Closure Ask the students to think of one word that summarizes the lesson for themselves, then share the word with the class before the class ends. Their one word may relate to their understanding of the lesson, how they felt about the lesson, a question, or a celebration.			their three to five of the shared

IV. EVALUATING LEAR	NOTES TO TEACHERS	
A. Evaluating Learning		The teacher may adjust or expand upon these directions

	your answer on your paper 1.It is an arreduction in cultural divers array of customs, ideas, an 2. These arcultures. 3. It refers manga, and others in other own "Asian" popular cultur 4. This K-p stylized visuals which becar 6. A Japan witnessing fans costumed a convention in Los Angeles. 6. The worl which attracted a few hund in the United States for the 7. She is the which has taken the world 8. It feature choreography, and high-qu 9. It reflect as a catalyst for cultural exa across the region and beyon 10. A Japar characters. 2. Homework (Optional) This may not be the next le	spect of cultural globalization ity through the popularization d values. The activities occurring between to the surge of popular cultur countries as well as non-Astrice to countries as well as non-Astrice to sop song/music includes an me the first to surpass one has fantasy and science fiction d's largest fan celebration of led enthusiasts and interest first time in 2012. The first Thai to achieve super by storm over the past decar es catchy tunes, impressive ality production values. Is a dynamic blend of tradition change, artistic expression,	n and refers to the on and diffusion of a wide en or involving two or more are including anime, K-pop, ian countries creating their intense tempo and highly billion on YouTube. he phrase "cosplay" after a characters at a Worldcon f Korean culture and music ted locals when it was held rstardom in the K-pop genre, de. and highly synchronized on and modernity, serving and community building a which means a group of	as needed for your specific classroom or learning environment. 1. Homogenization 2. Intercultural 3. Asian-ness 4. Gangnam Style 5. Nov Takahashi 6. Kcon 7. Lisa of Blackpink 8. K-pop 9. Cosplay 10. Nakama
B. Teacher's Remarks	Note observations on any of the following areas: strategies explored	Effective Practices	Problems Encountered	The teacher may take note of some observations related to the effective practices and

	materials used learner engagement/ interaction others			problems encountered after utilizing the different strategies, materials used, learner engagement and other related stuff. Teachers may also suggest ways to improve the different activities explored/ lesson exemplar.
C. Teacher's Reflection	 Reflection guide or prompt can be on: principles behind the teaching What principles and beliefs informed my lesson? Why did I teach the lesson the way I did? <u>students</u> What roles did my students play in my lesson? What did my students learn? How did they learn? <u>ways forward</u> What could I have done differently? What can I explore in the next lesson? 			Teacher's reflection in every lesson conducted/ facilitated is essential and necessary to improve practice. You may also consider this as an input for the LAC/Collab sessions.