

# UNIFIED SUPPLEMENTARY LEARNING MATERIALS

## Grade 6 - HEALTH

### Week 5

### Evaluating Health Products

#### Expectation

*At the end of the lesson, the learner...*

- Explains the uses of some over the counter medicine.

#### Looking Back

**Direction:** Identify what is being asked in the given statements. Write the letter of the correct answer in the space provided.

- |                  |                    |                      |
|------------------|--------------------|----------------------|
| A. Generic Drugs | C. Antidepressants | E. Antipyretics      |
| B. Prescription  | D. Antibiotics     | F. Antihypertensives |

- \_\_\_\_\_ 1. It is the medications used to treat major depressive disorder, some anxiety disorders, some chronic pain conditions, and to help manage some addictions.
- \_\_\_\_\_ 2. A class of drugs that are used to treat hypertension (high blood pressure).
- \_\_\_\_\_ 3. It is a medication created to be the same as an existing approved brand-name drug in dosage form, safety, strength, route of administration, quality, and performance characteristics.
- \_\_\_\_\_ 4. It is a medication that destroys or slows down the growth of bacteria.
- \_\_\_\_\_ 5. The piece of paper on which your doctor writes an order for a certain medicine that will treat your illness.

#### Brief Introduction

**How can health products be evaluated?**

- Inquire: Ask additional questions to follow up vague information about the products.
- Identify factual information from propaganda. An advertisement that sounds too good to be true is indeed a propaganda. Information that has been reviewed by medical and research professionals is true and guaranteed.

**Product claim ads** are the only type of ads that name a drug and discuss its benefits and risks. However, these ads must not be false or misleading in any way. Companies are encouraged to use understandable language throughout product claim ads which are directed to consumers. All product claim ads, regardless of the media in which they appear, must include certain key components within the main part of the ad:

- The name of the drug (brand and generic)
- At least one FDA-approved use for the drug
- The most significant risks of the drug

A **Reminder ads** gives the drug's name but not the drug's uses. These ads assume that the audience already knows the drug's use.

A **Help-seeking ads** describe a disease or condition but does not recommend or suggest specific drugs treatment.

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Other types of promotional materials are called "**promotional labeling**" and include brochures, materials mailed to consumers and other types of materials given out by drug company.

### What are Fraudulent Products?

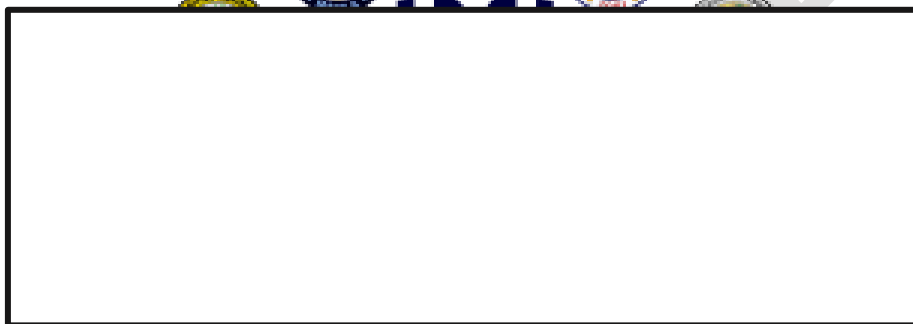
They are products sold in the market which claim that it can prevent, treat or cure ailments and other health conditions but are not proven safe and effective. Consumers and patients should not patronize them especially if they don't have the proper diagnosis from their doctor. These fraudulent products can cause serious organ injuries and even death incidences.



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### Activity

**Direction:** Think of a health product that you want to sell. Make an advertisement about this. Draw it inside the box. Use the given Rubrics to guide you in this activity.



|                       | Excellent   | Good  | Satisfactory   | Needs Improvement                       |
|-----------------------|---|---|--|---|
| Originality           | Shows significant evidence of originality and inventiveness | Shows some evidence of originality and inventiveness                    | There is little evidence of originality and inventiveness    | There is no evidence of new ideas       |
| Writing               | Writing is grammatically correct and is very convincing     | Writing is clear with few grammatical errors convincing to the customer | Writing has some grammatical errors and somewhat convincing  | Writing is illegible and not convincing |
| Presentation          | Aesthetically pleasing,                                     | Work has good , aesthetically pleasing format                           | Work is satisfactorily pleasing format                       | Is somewhat not so pleasing format      |
| Advertising Technique | Uses creative advertising technique very well               | Uses good creating advertising technique                                | Uses advertising technique satisfactorily but not creatively | Poor advertising technique is used.     |

### Reference

DepEd Teacher's Guide Health 6  
 The 21<sup>st</sup> Century MAPEH in ACTION, Ligaya Bautista Garcia-Quinitio Et.Al. pp.294-296  
 Castro, Benjamin; De Vera, Rhonald; Larracas, Ruth (2017). The Joys of MAPEH 6, Quezon City, Ephesians Publishing Inc.  
 Santiago, N.; Yance, V.; Apilado, V.; Magno, F.; Bautista, P.; Fajardo, J. Work It All Out With (WOW) MAPEH. Quezon City: Neo Asia Pub. Inc.

### Answer Key

#### Looking Back

1. C 2. F 3. A 4. D 5. B