UNIFIED SUPPLEMENTARY LEARNING MATERIALS Grade 6 – HEALTH



Expectation

At the end of the lesson, the learner . . .

- analyzes packaging and labels of health products.

Looking Back

Direction: Write <u>True</u> if the statement is correct and <u>False</u> if it is not.

- 1. Plain Folk is a propaganda technique using ordinary people or trying to sound ordinary to sell something.
- 2. Humor Appeal is an advertising technique that contains a catchy slogan, jingle, or cartoon that gets attention.
 - 3. Scientific is a propaganda technique that uses tests, statistics, and scientificsounding words to convince.
- 4. Testimonial is a propaganda technique using big personalities such as experts and celebrities to endorse a product.
 - 5. Snob is a type of propaganda in which the customer gets another product or same product twice for the purchase of the original product.

Brief Introduction

A label is a piece of paper, plastic film, cloth, metal, or other material affixed to a container or product, on which is written or printed information or symbols about the product or item. Information printed directly on a container or article can also be considered labelling.

The **product label** is one of the most valuable tools consumers have. Reading labels and inspecting the benefits the products can give to the users are significant steps taken by a wise consumer. Reading labels can help you make informed food choices. Packaged foods and drinks—the types that come in cans, boxes, bottles, jars, and bags—have a lot of nutrition and food safety information on their labels or packaging.

Read the label of a product. Product labels have to be read carefully for consumers to be aware of the important details about the product.



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Activity

Direction: Identify the product labels. Choose your answer from the words inside the box and write your answer on their designated boxes.

