

UNIFIED SUPPLEMENTARY LEARNING MATERIALS

Grade 6 – HEALTH

Week 8

Good Decision-Making Skills in the Selection of Health Products

Expectation

At the end of the lesson, the learner . . .

- practices good decision making skills in the selection of health products
- discusses ways to protect oneself from fraudulent health practices.

Looking Back

Direction: Choose the letter of the best answer. Write your answer on the space provided before the number.

- _____ 1. Propaganda advertisements aim at persuading people to do a certain thing just because many other people are doing it.
A. True B. False C. Not Sure D. Maybe
- _____ 2. Which of the following help consumers choose items that will give them the best value for their money and health?
A. Propaganda B. Consumer C. Product Label D. Rewards
- _____ 3. What kind of ads is shown in the picture?
A. Product claim ads C. Help-seeking ads
B. Reminder ads D. Promotional labeling
- _____ 4. The government uses posters and ads like “No to Drugs” for everybody’s awareness of dangerous drugs. What kind of ads is this?
A. Testimonial C. Product claim ads
B. Reward D. Propaganda
- _____ 5. Which type of promotional material includes brochures, materials mailed to consumers and other types of materials given out by drug company?
A. Product claim ads C. Reminder ads
B. Promotional labeling D. Help-seeking ads



Brief Introduction

Factors Influencing Purchase Decisions

Being informed of the right data, scientific basis, and information is the key to avoid purchasing or being involved in fraud products or services. However, not all the right information reaches the consumer.

There are five factors that affect your choices as a consumer: price, convenience, family and friends, quality and advertising.

Fraud in the Marketplace

As a consumer, we must be aware of the false claims, promising that a medicine, a food, or a cosmetic will do something that it really cannot do. Have you heard of the words quack or quackery? These words are used to describe a dishonest promoter of medicinal products and the useless products or treatments. It plays on human emotions, weakness, and fear. The most rampant areas of quack and quackery are those in which there is no cure or instant relief.



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Being a consumer of health product service, first and foremost, we must gauge if it is necessary or not. If we know what we need, we won't waste our money and time. Aside from that, we are not lured by different advertising techniques into buying something we don't need.



Second, our number one protection against fraud is our knowledge. We should always use our knowledge about the product and services we are about to purchase. Consumer health is not only about the money we spend but also the ways in which we get affected by the product. Our health is of outmost importance. How do we do it? We should equip ourselves with proper tools so we can **DECIDE** properly

- D → determine the essential products to purchase
- E → explore the alternatives
- C → consider the consequences of each option
- I → identify the factors that you consider important
- D → decide what to buy
- E → evaluate your decision



Activity

Direction: Write a short essay about your own spending on health services or products. Based on the products you have purchased, are you a wise health consumer? Why or why not?

	Expert	Accomplished	Capable	Beginner
Quality of Writing	Very informative and well-organized	Somewhat informative and organized	Gives some new information but poorly organized	Gives no new information and very poorly organized
Grammar Usage & Mechanics	Virtually no spelling, punctuation or grammatical errors	Few spelling and punctuation errors, minor grammatical errors	A number of spelling, punctuation or grammatical errors	So many spelling, punctuation and grammatical errors that it interferes with the meaning

References

DepEd Teacher's Guide Health 6
 Grade 6 MELCs 4thQuarter HEALTH
 Santiago, N.; Yance, V.; Apilado, V.; Magno, F.; Bautista, P.; Fajardo, J. Work It All Out With MAPEH (WOW). Quezon City: Neo Asia Pub. Inc.

Answer Key

Looking Back

1. A 2. C 3. B 4. D 5. B