# Republic of the Philippines Department of Education NATIONAL CAPITAL REGION

Misamis Street, Bago-Bantay, Quezon City

## UNIFIED SUPPLEMENTARY LEARNING MATERIALS (USLeM)



**LEARNING AREA** 

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#### **LESSON 1: Activity on Editorial Writing**

#### **EXPECTATIONS:**

- 1. Identify the parts of an editorial page and text; and
- 2. Write a strong editorial text on a topical issue



**Directions**: Read the statements carefully. Put a check ( $\sqrt{\phantom{a}}$ ) if the statement is true and (X) if it is not.

- 1. An *informed opinion* is a factual statement and the general truth on an issue.
- \_2. Personal Testimony is a personal experience not related to a knowledge party.
- \_3. Factual Knowledge is an information that is verifiable and agreed by almost everyone.
- 4. Statistical Inferences are interpretations and examples of an accumulation of facts.
- It is important to use your critical thinking skills in making a stand.

#### LOOKING BACK TO YOUR LESSON

#### CONCEPT

An **EDITORIAL** is a newspaper article written by or on behalf of an editor that gives an opinion on a topical issue. Editorials give opinions on important social, political, economic, or legal issues and intend to persuade readers to agree to a particular point of view.

Editorials are written according to a well-established formula.

- 1) **Introduction:** states the problem
- 2) **Body:** expresses an opinion
- 3) **Solution:** offers a solution to the problem
- 4) **Conclusion:** summarizes the main issue



#### Tips on structuring your opinion story:

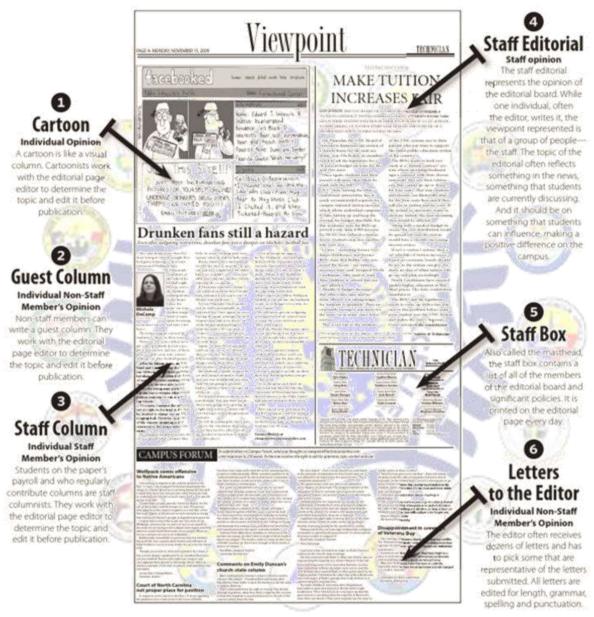
- 1) Lead with an objective explanation of the issue. Include the five W's and H. Pull in facts and quotations from sources which are relevant.
- 2) You must research your topic and find out what is happening and what went in the past.
- 3) You must know the facts and be able to refer to them in your argument.
- 4) Leave your readers with a lasting impression—a strong point that will make them consider your point of view.
- 5) Don't preach to the reader. A good editorial will make readers take notice of the situation and form their own opinions on the issue.

#### There are several kinds of editorial.

- 1. **Editorial of Information** it seeks to give information on facts unknown to the reader.
- 2. **Editorial of Criticism** it points out the good or bad features of a problem which suggests a solution.
- 3. **Editorial of Commendation** it praises, commends or gives tribute to a person or organization.
- 4. **Editorial of Special Occasion** written to give meaning to occasions such as Christmas, Labor Day, Heroes' Birthday, and other significant events.
- 5. **Editorial of Interpretation** significance of meaning of a news event.

ACTIVITY NO 1

**Directions**: Study the sample editorial page below and answer the questions that follow.



1. What part of the editorial page do you see the names of the writers for the newspaper?

- 2. What part of the editorial page allows readers to write and take a position for or against an issue? They can convince readers by using emotions, or facts, or emotions and facts combined.
- 3. What part of the editorial page shows an illustration containing a political or social message, that usually relates to current events or personalities?
- 4. What part of the editorial page is written by the editor that reflects the opinion of the editorial board?
- 5. What part of the editorial page is written by a non-staff of the publication but works with the editorial board on topics which they can write?

### ACTIVITY NO 2

Directions: Read the texts carefully and figure out what kind of editorial texts are they. Choose from Editorial of Interpretation, Editorial of Information, Editorial of Special Occasion, Editorial of Criticism or Editorial of Commendation.

The Need for Population Education: Editorial of \_\_\_\_\_\_

Poverty, high cost of living, school crisis, and lack of job opportunities confront common people. Millions of children are victims of under-nourishment and deficiency diseases that shorten their life and harm their mental development. Due to the failure of parents to send all their children to school, illiteracy rates are high and are still increasing.

Many of us have these problems. But very few are aware that excessive population growth is responsible for these pressures as well as for the lowering of the quality of human resources and development, especially as regards with the educational standards.

2. Attitude Towards Study: Editorial of
We are in University because we want to learn. Our study is for our own
benefit and not to accommodate someone else. As such we have to relate it to our
own aims or ambitions in life.
We should not think of study merely in terms of quizzes, recitations,
homework, term papers and reports. Putting a valuation upon it in terms of five, ten,
or twenty years from now will give more meaning to us.
The facts, ideas, and principles we acquire now are the stuff with which we will do our thinking in the future.
3. The Way of Most Desks: Editorial of
Student-judges who inspected every room in connection with "Operation
Cleanliness" found out that most of the desks had scratches and /or ink spots. One
can hardly write on them without a thick sheet of paper for a pad.
When will the 220 new desks for Mabuhay Elementary School be made
available for the students' use, will they end up the way most desks go?
4. The Grand Old Man of Cebu: Editorial of
September 9 marks the 106th birth anniversary of a great man whose
unmeasurable deed can never fade but should always live in the memory of every
Filipino, the man was Don Sergio Osmeña, the grand old man of Cebu.
5. New Year Thoughts: Editorial of
New year is the finale of the Yuletide Season which is accompanied by the
spirit of joy and goodwill that can only be understood, never fully explained. It is
enough to feel the spirit of it- that which illumines our souls- the spirit that transforms
into reality that Christmas message "Peace on Earth to men of goodwill."

ACTIVITY NO 3

#### **Directions:**

- 1. Look for a newspaper and cut out the staff editorial.
- 2. Paste it on the box provided and identify its kind.
- 3. Read it carefully and decide if it is a well-written editorial based on the tips given. Color the appropriate smiley.



Tips on How to Wr <mark>ite Ed</mark> itorials	YES	NO
Does it have facts and quotations from a relevant source?	$\odot$	$\odot$
Does it have a strong point of view?	<u></u>	$\odot$
Does it have ample evidence and research to prove its stand?	<b>(</b>	$\odot$
Does it provide readers a chance to form their own conclusions?	$\odot$	(:)



#### **CHECKING YOUR UNDERSTANDING Directions**: Identify the parts of an editorial text. Write your answer on the box provided. This part This part This part This part provides expresses introduces reiterates alternative the the the writer's opinion of solution to relevant main point the issue the editor/ of view issue, writer event, or people A AS RICA **POST TEST** Directions: Write an editorial text about your stand on Covid-19 vaccination. Follow the parts of the editorial and the tips given on this module.

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PRETEST

1. 
2. 
3. 
4. Staff Box

2. Letter to the Editor

3. Cartoon/ Editorial Cartoon

4. Staff Editorial

5. Guest Column

5. Guest Column

5. Guest Column

ACTIVITY 2

1. Editorial of Information
2. Editorial of Interpretation
3. Editorial of Criticism
4. Editorial of Commendation
5. Editorial of Special Occasion
Answers may vary
1. Solution
2. Body
3. Introduction
4. Conclusion
4. Conclusion